



ICU BABY'S SUPPORT

ICU baby is a Miami-based non-profit organization that is dedicated to the support of families with a premature or critically ill baby in our community's Neonatal Intensive Care Units (NICU). Founded in 2014, ICU baby unites NICU families and provides emotional, financial and informational support so that babies and families can thrive together. Our vision is to build a community of NICU families who empower each other to be confident and present in their own NICU journeys, leading to better outcomes. ICU baby's eight (8) programs are currently in the NICUs of Holtz Children's Hospital at UM/Jackson Memorial Medical Center and Baptist Health System's South Miami Hospital. In 2023, the organization will expand its reach by partnering with additional NICUs in the South Florida community.

To learn more about ICU baby's critical work in our community, visit icubaby.org.





CELEBRATE MIRACLES

The Celebration of Miracles is ICU baby's signature fundraising event. It is our opportunity to remember the babies who do not survive and celebrate our community's miracle babies.

Join us at ICU baby's Celebration of Miracles, Roaring 20's Casino Night, to raise money for ICU baby to bring its programming to additional NICUs in South Florida. Give every parent in our community the opportunity to be present in the NICU with their baby so they can thrive together. Your support will unite families with their critically ill or premature baby.

Believe in Miracles. Hope is Never Lost.

- Elder Jeffrey R. Holland





JOIN US AS A SPONSOR TO

Support

Demonstrate your support of families whose baby has passed away or been critically or premature ill in the NICU.

Connect

Communicate your company's mission and connect with community members.

Unite

Stand alongside us in solidarity to support families who are currently enduring a NICU journey with their newborn.

Celebrate

Celebrate the tiniest members of our community thanks to the incredible work of our healthcare heroes and our courageous NICU families.





SPONSORS

ICU baby's loyal partners have made monetary and in-kind contributions to underwrite past Celebration of Miracles events in full. This means that all ticket sales, auction proceeds and donations collected have directly funded ICU baby's programs.

With your help, it is our goal that once again, all proceeds from Celebration of Miracles directly benefit ICU baby's initiatives.

Below is a list of the individuals and corporations that supported Celebration of Miracles 2022, La Dolce Vita.



The Dover
Family

The Hess
Foundation

 **novo**

Drew Stoudt &
Yosel Ibarra


FAMILY LAW ATTORNEYS


CORPORATE PARK OF
DORAL


Baptist
Health


KIDZ
Medical


Nicklaus
Children's
Hospital


TASCO^{LLC}
plumbing • hvac • electrical

Chanin and Adam Carlin


THE
COTO GROUP
ONE Sotheby's
INTERNATIONAL REALTY


Prolacta[®]
BIOSCIENCE
Advancing the Science of Human Milk[®]


SOUTH MIAMI
OB-GYN
ASSOCIATES
TopLine MD Alliance


Pediatric
Gastroenterology
Associates


Galles
PEDIATRICS


GSM
CPAs & ADVISORS
GARCIA
SANTA
MARIA


SPIA
South Peninsula Surveying Corp


THE
JILLS
ZEDER
GROUP


pure[®]


pvg
INSURANCE
GROUP


South Miami
Pediatric Dental
Associates


BUCHWALD
JEWELERS SINCE 1932




THE
FLOWER
WALL CO
MIAMI


Avant
Gardens


PERLA


THE
GOLDEN
HOG


LINK
x LOU


aMIKEOTEE



SPONSORSHIP OPPORTUNITIES

THE CAT'S MEOW | \$15,000

Presenting Sponsor - 1 Sponsorship Opportunity
Cashiers Cage, Casino Grand Entrance & Step and Repeat



- Honored live on stage as Presenting Sponsor throughout the evening
- Sponsor name/logo exclusively featured on step & repeat with ICU baby's logo
- Honored as Presenting Sponsor with premiere placement of name/logo & link on all event print and digital marketing materials, including the ICU baby program video and social media communications
- Speaking opportunity* during the Celebration of Miracles event
- Speaking opportunity* at ICU baby's Hope Parade - over 1,000 attendees
- Name/logo & link on ICU baby's website and social media platforms
- Name/logo & link on future sponsorship packages as previous supporter
- Exclusive invitation to donor appreciation event in April at private residence
- Recognition in ICU baby's Annual Report
- Opportunity to include promotional items in event gift bag**
- VIP tickets for 2, which include:
 - Private speakeasy VIP lounge with premiere placement
 - Designated cocktail server
 - Tickets for 8 guests
 - \$50,000 in chips***
 - Signage on Cashier's, Casino Grand Entrance, Cage and Craps table

*Speaking script is timed and subject to approval

**Gift items subject to approval

***\$50,000 in chips distributed in 10 gold cards, worth \$5,000 each, one gold card per guest.



SPONSORSHIP OPPORTUNITIES

THE BEE'S KNEES | \$10,000

Bar or the Speakeasy Lounge & the Roulette or Craps Table



- Honored live throughout the evening
- Sponsor recognition with premium placement of name/logo & website link on all event print and digital marketing materials, including the ICU baby program video and social media communications
- Name/logo & link on ICU baby website and social media platforms
- Name/logo & link on future sponsorship packages as previous supporter
- Exclusive invitation to donor appreciation event in April at private residence
- Opportunity to include promotional items in event gift bag*
- Recognition in ICU baby's Annual Report

- VIP tickets for 2, which include:
 - Private speakeasy VIP lounge with premium placement
 - Designated cocktail server
 - Tickets for 6 guests
 - \$40,000 in chips***

*Gift items subject to approval

**\$40,000 in chips distributed in 8 gold cards, worth \$5,000 each, one gold card per guest.



SPONSORSHIP OPPORTUNITIES

THE HIGH PILLOW | \$7,500

Gift Bag, Auction Paddles, or Photo Booth & One Poker Table



- Honored live throughout the evening
- Sponsor recognition with premium placement of name/logo & link on all event print and digital marketing materials, including the ICU baby program video and social media communications
- Name/logo & link on ICU baby website and social media platforms
- Name/logo & link on future sponsorship packages as previous supporter
- Exclusive invitation to donor appreciation event in April at private residence
- Opportunity to include promotional items in event gift bag*
- Recognition in ICU baby's Annual Report

- VIP ticket for 2 - including:
 - Private speakeasy VIP lounge with prominent placement
 - Tickets for 4 guests
 - \$30,000 in chips***

Gift items subject to approval

**\$30,000 in chips distributed in 6 gold cards, worth \$5,000 each, one gold card per guest.



SPONSORSHIP OPPORTUNITIES

THE HOTSY TOTSY | \$5,000

DJ Booth, Tree of Hope Display or Raffle Display & One Gaming Table



- Sponsor recognition with placement of name/logo & link on all event print and digital marketing materials including the ICU baby program video and all electronic communications via social media network
- Name/logo & link on ICU baby website and social media platforms
- Name/logo & link on future sponsorship package as previous supporter
- Exclusive invitation to donor appreciation event at private residence
- Opportunity to include promotional items in event gift bag*
- Recognition in ICU baby's Annual Report

- Inclusion of sponsor name/logo on ICU baby website during the next 12 months
- VIP ticket for 2 - including:
 - Private speakeasy VIP table
 - Tickets for 2 guests
 - \$20,000 in chips**

*Gift items subject to approval

**\$20,000 in chips distributed in 4 gold cards, worth \$5,000 each, one gold card per guest.



SPONSORSHIP OPPORTUNITIES

THE RITZY ROGUE | \$2,500

Coffee Cart, Dessert Cart, Champagne Welcome, Water Bottles or One Gaming Machine



- Sponsor recognition with placement of name/logo & link on all event print and digital marketing materials including the ICU baby program video and all electronic communications via social media network
- Name/logo & link on ICU baby website and social media platforms during the next 12 months
- Name/logo & link on future sponsorship package as previous supporter
- Exclusive invitation to donor appreciation event at private residence
- Opportunity to include promotional items in event gift bag*
- Recognition in ICU baby's Annual Report

- Inclusion of sponsor name/logo on ICU baby website during the next 12 months
- Tickets for 4
- \$20,000 in chips**

*Gift items subject to approval

**\$10,000 in chips distributed in 2 gold cards, worth \$5,000 each, one gold card per guest.



SPONSORSHIP OPPORTUNITIES

THE ICE | \$1,250



- Sponsor recognition with placement of name/logo & link on all event print and digital marketing materials including the ICU baby program video and all electronic communications via social media network
- Name/logo & link on ICU baby website and social media platforms
- Name/logo & link on future sponsorship package as previous supporter
- Exclusive invitation to donor appreciation event at private residence

- Opportunity to include promotional items in event gift bag*
- Recognition in ICU baby's Annual Report
- Tickets for 2
- \$10,000 in chips**

*Gift items subject to approval

**\$10,000 in chips distributed in 2 gold cards, worth \$5,000 each, one gold card per guest.



IN-KIND SPONSORSHIP OPPORTUNITIES

For purposes of ICU baby's Celebration of Miracles event, an in-kind contribution is a non-monetary contribution. Goods or services offered free or at less than the usual charge result in an in-kind contribution. The value of the in-kind contribution will be determined by the fair market value of the good or service.

The Sugar | Fair Market Value of \$5,000 or more

- Sponsor recognition with placement of name/logo & link on all event print and digital marketing materials including the ICU baby program video and all electronic communications via social media network
- Name/logo & link on ICU baby website and social media platforms
- Name/logo & link on future sponsorship package as previous supporter
- Exclusive invitation to donor appreciation event in April at private residence
- Opportunity to include promotional items in event gift bag*
- Recognition in ICU baby's Annual Report
- VIP ticket for 2 - including:
 - Private Speakeasy VIP table
 - Tickets for 2 guests
 - \$20,000 in chips**
 - Signage on prize/auction display

*Gift items subject to approval

**\$20,000 in chips distributed in 4 gold cards, worth \$5,000 each, one gold card per guest.

Please see ICU baby's Rules & regulations for In-Kind Sponsorship.





IN-KIND SPONSORSHIP OPPORTUNITIES

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The Pearls I Fair Market Value of \$2,500 - \$4,999

- Sponsor recognition with placement of name/logo & link on all event print and digital marketing materials including the ICU baby program video and all electronic communications via social media network
- Name/logo & link on ICU baby website and social media platforms
- Name/logo & link on future sponsorship package as previous supporter
- Exclusive invitation to donor appreciation event in April at private residence

- Opportunity to include promotional items in event gift bag*
- Recognition in ICU baby's Annual Report
- Tickets for 2
- \$10,000 in chips**

*Gift items subject to approval

**\$20,000 in chips distributed in 4 gold cards, worth \$5,000 each, one gold card per guest.

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The Flapper | Fair Market Value of \$1,250 - \$2,500

- Sponsor recognition with placement of name/logo & link on all event print and digital marketing materials including the ICU baby program video and all electronic communications via social media network
- Name/logo & link on ICU baby website and social media platforms
- Name/logo & link on future sponsorship package as previous supporter
- Opportunity to include promotional items in event gift bag*
- Recognition in ICU baby's Annual Report
- Inclusion of sponsor name/logo on ICU baby website during the next 12 months
- Tickets for 2
- \$10,000 in chips**

*Gift items subject to approval

**\$10,000 in chips distributed in 2 gold cards, worth \$5,000 each, one gold card per guest.

Please see ICU baby's Rules & regulations for In-Kind Sponsorship.





TICKETS AND PACKAGES

THE RAT PACK

\$2,1500.00

Gather your pack! Buy 10 tickets for \$215 each! Package includes 10 tickets, cocktail reception, dinner, entertainment and \$5,000 in gaming chips per guest.

HITTING ON ALL EIGHT

\$2,000.00*/\$2,200.00

Collect the mob and head to the speakeasy! Package includes 8 tickets, reserved seating for 8 guests, cocktail reception, dinner, entertainment and \$5,000 in gaming chips per guest.

ALL DOLLED UP

\$1,000.00*/\$1,100.00

Grab your ritziest rags and hit the gin joint! Package includes 4 tickets reserved seating for 4 guests, cocktail reception, dinner, entertainment and \$5,000 in gaming chips per guest.

GETTING THE GOODS

\$225.00*/\$250.00

It's all ducky, time to dance Dappers and Dames! Package includes 1 ticket, cocktail reception, dinner, entertainment and \$5,000 in gaming chips per guest.

*Ticket prices increase March 31, 2023

